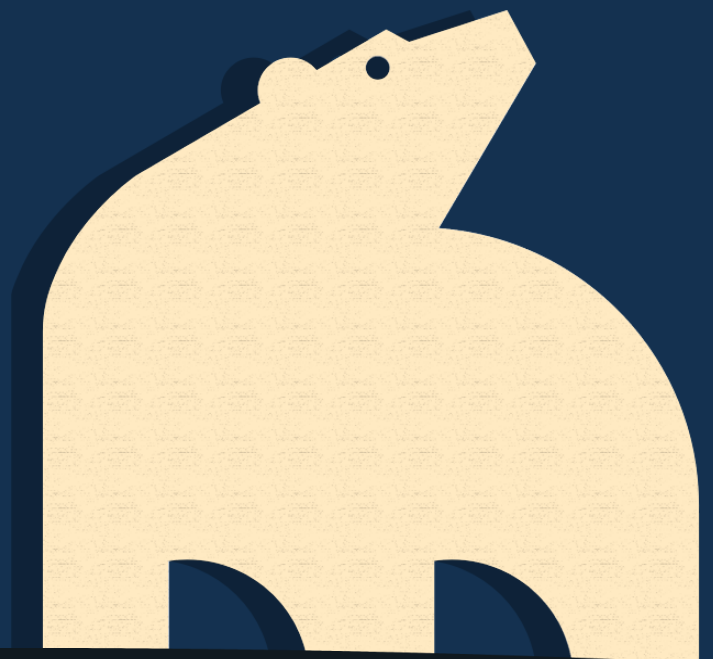




MoonBear.finance

Community-driven, fair launched, decentralized finance (DeFi) cryptocurrency token with supercharged tokenomics that can accumulate wealth, even in a bear market.

Litepaper v1.0



Overview

MoonBear finance (\$MBF) is a community-driven, fair launched DeFi cryptocurrency token with supercharged tokenomics that can accumulate wealth, even in a bear market.

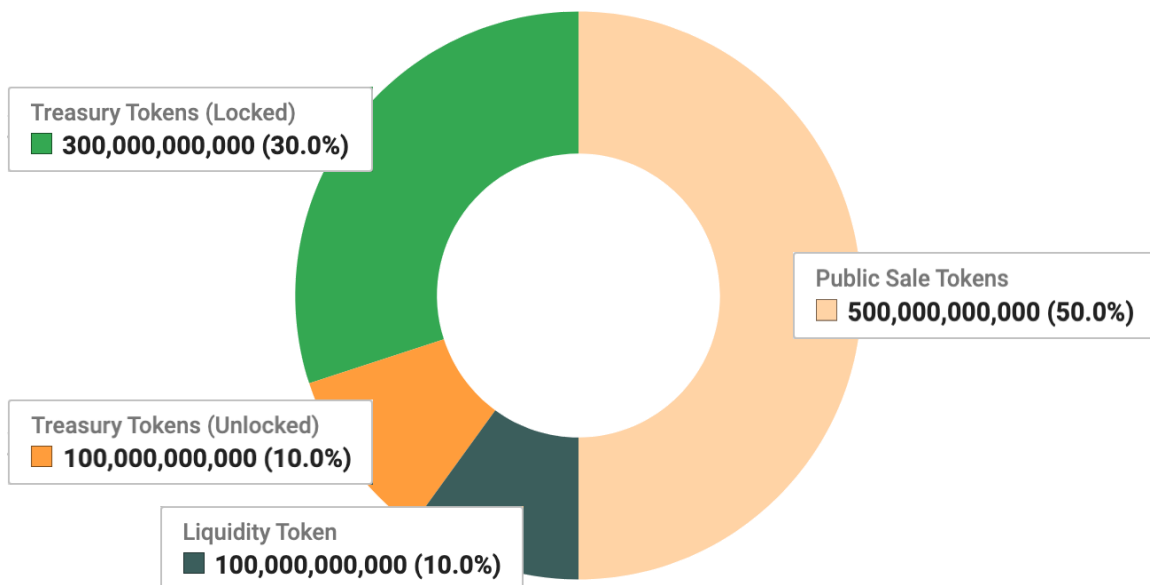
What makes us different?

No Fees When You Buy - Some tokens charge a fee when you purchase them, resulting in immediate financial loss. When buying \$MBF, you will incur 0% buy fees and have the peace of mind that you will receive 100% of the \$MBF that you pay for!

Autonomous Buybacks - Whenever there is a sale of \$MBF token, 2% of the amount is put towards future buyback transactions. Unlike other tokens with buybacks, we don't burn these buyback tokens but put them into our staking reward pool!

Staking Rewards (coming soon) - MoonBear offers many rewards to holders and stakers. Accumulate more \$MBF just by holding token, stake to earn additional stable rewards and receive quarterly "bear pay days" (BPDs) from token buybacks!

Tokenomics



- Total Supply: 1,000,000,000,000 MBF
- Network: Binance Smart Chain (BEP-20)
- No Seed or Private Sale
- No Initial Token Burn
- No Initial Team or Advisor Tokens
- Initial Liquidity: 100,000,000,000 MBF + 300 BNB
- Initial Circulating Supply: 300,000,000,000 MBF
- Initial Market Cap: ~\$300k

- Initial Fully Diluted Market Cap: ~\$1m
- Liquidity and Treasury Tokens Locking:
 - 1) Team.finance (100bn LP + 150bn):
<https://team.finance/view-coin/0xe2997ae926c7a76af782923a7fef89f36d86c98f>
 - 2) Unicrypt (150bn):
<https://app.unicrypt.network/amm/pancake-v2/token/0xe2997ae926c7a76af782923a7fef89f36d86c98f>

For each sell transaction of \$MBF, an 18% tax is applied and distributed in eight different ways. This fee will benefit existing \$MBF token holders and helps incentivise long-term holding of the token:

- 3% Marketing & Development
- 3% Staking Rewards
- 2% Burn
- 2% Holders
- 2% Liquidity
- 2% Buybacks
- 2% Team
- 2% Charity

Here are some other key features of our tokenomics:

- Upgradable Contracts - Our MoonBear contracts are fully upgradable and for good reason. We have seen many projects renouncing their contract ownership in an attempt to inspire trust in their communities, however we have seen this causes many problems for projects that aspire to exist in the long term. For example, projects that launched on PancakeSwap V1 and renounced their ownership now have their liquidity trapped on a now unsupported and discontinued trading platform. We have also seen projects launch with fixed contracts, only to discover vulnerabilities in their underlying contract code that cannot be changed. Simply put, because we don't know what the future entails, maintaining this flexibility will ensure our versatility to react to market changes, protect our holder's investments and to ensure we are always able to provide the best possible service.
- Multi-Signature Owner Wallet - given our upgradable contracts, maintaining security and integrity of our ownership / deployer wallet is paramount. As such, we will be operating with a gnosis safe multi-signature wallet across the team. There will be at least 3 holders who require majority consent to effect any changes.
- One Holder - there will only be one holder of the token before liquidity is provided in PancakeSwap, to avoid any price manipulation or unwarranted holders.
- 'Safe' Supply Total - Choosing an appropriate token supply was very important for us. Some view the supply as arbitrary, given that our token supports 9 decimals and the more important determination of a token's value is market cap. However, we have

studied numerous tokens and come to the conclusion that one billion total supply is the perfect amount for our cause. Our supply is 1,000x smaller than SafeMoon. Not only does this make our token price much more comprehensible, it also means

- It's large enough to provide healthy token balance and rewards, but at the same time is not filled with countless extra zeros that provide no meaning or value.
- No Initial Burn - Other deflationary tokens often make an initial supply burn at their launch or listing. The amount of these burns can vary from as little as 10% of the total supply as much as 90% of the total supply. In theory, these burns attempt to convince prospective investors that the token supply has become more scarce and that this will immediately increase the token price, but in practice this misleads investors as the supply of these tokens could simply have been reduced at minting. In addition, initial supply burns often obscure the true ownership distribution of token holders and can result in whale wallets appearing to be smaller holders than they actually are. Despite no initial burn, our token still remains deflationary as there remains a 2% burn on every sell transaction.

Funding

We launched a public sale and raised 1,200 BNB followed by a further commitment of 300 BNB from the team.

Audits

TechRate Audit Report: <https://click.moonbear.finance/audit-techrates>

Block Audit Report: <https://click.moonbear.finance/audit-blockaudit>

Charity - MoonBear: An Endangered Species

While MoonBear finance is much more than a charity token, as our namesake it is a fundamental part of our project to support the moon bear species and other vital causes.

The Asian black bear (*Ursus thibetanus*), also known as the moon bear, is a medium-sized bear species native to Asia. Moon bears have shaggy black fur with a distinctive yellow crescent across the chest and large elongated ears. They are highly intelligent and have an extensive vocabulary of sounds.

Several moon bear populations face the risk of extinction due to loss of habitat through deforestation. They are also affected by human exploitation in bear farms, as bear bile is a traditional ingredient in Asian medicine and is brutally extracted from living moon bears.

Caught from the wild with vicious traps, these poor bears are kept in cramped cages. Their teeth and claws are often forcibly removed, and a metal catheter inserted into their gall

bladders. It is estimated there are more than 10,000 moon bears held in farms in horrific conditions in China and Vietnam.

There is a huge risk of extinction for several moon bear populations. We may lose them forever due to habitat destruction and human exploitation in bear farms - but you can help us make a difference!

As a MoonBear token holder, you will be supporting our token price and ultimately our ability to raise funds for the Moon bear cause. From every sale transaction, 2% of the transaction amount will be deducted as a fee and donated towards initiatives to help save and repopulate the moon bear species and other endangered wildlife.

Roadmap

2021 Q2 - The MoonBear has been born

The birth of Moonbear is fact. All tokenomics have been put in place and the website has been launched. The team is steadily growing and now has a captain and 9 people in the crew. Our PancakeSwap listing is fact. The audit process has been started and the first marketing plans are implemented in the background!

2021 Q3 - The MoonBear is ready to release

The audit has been done. We will be working on listing Moonbear on other listing platforms while the whole marketing is running in the background. The process of building a shop will be started with a few products in line ready to be launched. An opportunity for additional rewards will be implemented on the website. The team will grow with few more people due to the many operations that we are planning.

2021 Q4 - The MoonBear is warming up his rocket

A bear charity voting option will be integrated in our website! The shop is fully functional with the option to buy only with Moonbear tokens. New listings are coming and new team members too. The design and planning of the NFT marketplace will be started.

Links & Social

Website: <https://moonbear.finance/>

Telegram: [@MoonBearFinanceOfficial](https://t.me/MoonBearFinanceOfficial)

Telegram Announcements: [@MoonBearFinanceAnn](https://t.me/MoonBearFinanceAnn)

Medium: <http://click.moonbear.finance/medium>

Twitter: <http://click.moonbear.finance/twitter>

YouTube: <http://click.moonbear.finance/youtube>